

"Tips of the Month"	Resources/Tools	Monthly Message
Iowa Activities Director Mentor Leadership Program	Document/IHSADA AD Toolbox	July
AD Onboarding	Document/IHSADA AD Toolbox	July
IHSADA AD Toolbox	IHSADA Website	July
Month-Month Checklist	Document/IHSADA Toolbox	July
Student Eligibility Clearinghouse	IGHSAU/IHSAA Websites	July
Pre-Season Activities Department Staff Meeting	Mentor Experiences/IHSADA AD Toolbox	July
Staff Licensure, Rules Meeting, Concussion Awareness	IGHSAU/IHSAA/BOEE Websites/Bound	July
Coaches Contact Rule	IGHSAU/IHSAA Websites	July
Sportsmanship & Event Supervision	Mentor Experiences	August
Schedules Confirmation	Email Schedules, Bound	August
Event Staff Confirmation	Email Reminders	August
Visibility Tips	Mentor Experiences	August
New AD Workshop I	IHSADA Board	August
Game Day Operations	Documents, IHSADA AD Toolbox	September
Invitational Logistics	Documents, IHSADA AD Toolbox	September
Communication & Media Information	Mentor Experiences	September
Practice Observations	Mentor Experiences	October
Post-Season Planning	Mentor Experiences	October
Fall Postseason Contest Preparation	IGHSAU/IHSAA Websites	October
IHSADA District Meetings	IHSADA Board	October
Challenging Conversations	Mentor Experiences	November
Program Review & Evaluation Process	Documents/IHSADA AD Toolbox	November
Winter Activities Transition	Mentor Experiences, Documents	November
New AD Workshop II	IHSADA Board	November
Program Development	Mentor Experiences	December
Student Leadership Engagement	Mentor Experiences/IHSADA AD Toolbox	December
Team Building	Mentor Experiences	December
Marketing, Branding & Social Media	Mentor Experiences	January
Special Promotions	Mentor Experiences	January
Financial Management	Mentor Experiences/IHSADA AD Toolbox	January
Staffing Process & Onboarding	Mentor Experiences/IHSADA AD Toolbox	February
Professional Development	NIAA LTI, NFHS Learning Center/Mentor Experiences	February
Winter Postseason Contest Preparation	IGHSAU/IHSAA Websites	February
Spring Activities Transition	Mentor Experiences, Documents	March
Fundraising Strategies	Mentor Experiences	March
Community Connections	Mentor Experiences	March
IHSADA State Convention	IHSADA Board	March
Spring Invitationals	Documents, IHSADA Toolbox	April
Meet Operations	Documents, IHSADA Toolbox	April
Event Management	Mentor Experiences/IHSADA AD Toolbox	April
Senior Awards	Mentor Experiences	May
Spring Postseason Contest Preparation	IGHSAU/IHSAA Websites	May
Summer Activities Transition	Mentor Experiences, Documents	May
Mentor Leadership Program Review	Mentor Experiences	June
School Year/Systems Review	Mentor Experiences	June
Summer Postseason Contest Preparation	IGHSAU/IHSAA Websites	June